

THE FAMILY  
INSTITUTE  
at Northwestern University

**The Gratitude Gala May 2024**

**Event Sponsor: \$50,000**

- Tickets for 20 people to attend the event with VIP seating available
- Naming rights to the event as *The Family Institute Gratitude Gala Presented by*
- Opportunity for you and guests to meet honoree at pre-event reception
- Logo/name prominently displayed on all event emails, website, all print & and digital collateral\*
- Recognition on FY 24 Donor Wall

**Champion Sponsor: \$20,000**

- Tickets for 12 people to attend the event with VIP seating available
- Opportunity for you and guests to meet honoree at pre-event reception
- Logo/name prominently displayed on all event emails, website, all print & and digital collateral\*
- Recognition on FY 24 Donor Wall

**Gold Sponsor: \$15,000**

- Tickets for 10 people to attend the event with VIP seating available
- Logo/name prominently displayed on all event emails, website, all print & and digital collateral\*
- Recognition on FY 24 Donor Wall

**Platinum Sponsorship: \$10,000**

- Tickets for 8 people to attend the attend the event with VIP seating available
- Logo/name prominently displayed on all event emails, website, all print & and digital collateral\*
- Recognition on FY 24 Donor Wall

**The Silver Sponsorship: \$5,000**

- Tickets for 6 people to attend the event
- Logo/name prominently displayed on all event emails, website, all print & and digital collateral\*
- Recognition on FY 24 Donor Wall

**The Mindfulness Sponsorship: \$2,500**

- Tickets for 4 people to attend the event
- Logo/name prominently displayed on all event emails, website, all print & and digital collateral\*
- Recognition on FY 24 Donor Wall

**The Gratitude Sponsor: \$1,000**

- Tickets for two to attend the event
- Recognition on event website
- Recognition on FY24 Donor Wall

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*\*Sponsorship confirmation needed by 2/29 for inclusion on printed invite. Final sponsorship confirmation for day-of event collateral needed by 4/19.*

\_\_\_\_\_  
Donor Name/Company (as it should be printed on all marketing materials)

\_\_\_\_\_  
Contact Person

\_\_\_\_\_  
Address

\_\_\_\_\_  
City/State/Zip

\_\_\_\_\_  
Contact Phone

\_\_\_\_\_  
E-mail address

**Thank you for your support to increase mental health services across Illinois and the country. Please complete the payment information below by checking one of the following lines.**

Please send an invoice to the address above

I have enclosed a check. *(Please make the check payable to The Family Institute at Northwestern University)*

Please charge my credit card

I cannot attend but please find my donation enclosed

\_\_\_\_\_  
Name on Credit card

\_\_\_\_\_  
Credit Card Number

\_\_\_\_\_  
Expiration Date

\_\_\_\_\_  
Code

\_\_\_\_\_  
Signature

For questions, please contact Sarah Frick, Chief External Relations Officer at [sfrick@family-institute.org](mailto:sfrick@family-institute.org).

Checks can be mailed to Sarah's attention at 8 S. Michigan Ave, Floor 10/Chicago, IL 60603